

FOR IMMEDIATE RELEASE

March 11, 2015

***Collective* opens at Latin American Contemporary Art Projects**

Charlotte, North Carolina – Latin American Contemporary Art Projects (LaCa) Gallery announces the opening of *Collective*, with an opening celebration taking place on Thursday, March 26.

Collective features close to fifty works by nine renowned artists from multiple Latin American countries, and celebrates LaCa's two-year anniversary. The works in this exhibition feature an array of styles and mediums, including charcoal, oil and acrylic on canvas, pastels, mixed media, and ceramic. The show will also feature brand-new works from some of the participating artists.

"This is a dynamic show that presents an excellent cross-section of works by artists whom we feel represent some of the best Latin American artists," comments Neely Verano, LaCa's gallery director. "It will appeal to the masses and to many different tastes."

LaCa Gallery was founded in March 2013 with a bold vision of becoming an international resource for contemporary Latin American art and culture. Since its inception, LaCa has featured more than a dozen artists, ranging from emerging to established and Master level. Through these presentations, LaCa Projects fulfills its mission to present superior examples of art that broadly exemplify the rich and influential art originating from Latin American artists and also which challenge existing perceptions of Latin American art. Furthermore, its recently-opened artist studios, where Latin American artists work through a hybrid studio/residency program, will pave the way for innovative programming, direct access to artists and artistic development, and community engagement in conjunction with the gallery. LaCa Projects will embark on the third phase of its development later in 2015, an authentic Latin American cafe, which will complete its approach to creating an innovative, culturally-focused, world-class center for contemporary art.

Artists featured in *Collective* are Roberto Marquez (Mexico), Cristina Toro (Puerto Rico), Leandro Manzo (Argentina), Jeannine Marchand (Puerto Rico), Vicente Hernandez (Cuba), Juan Carlos Verdial (Cuba), Alicia de la Campa (Cuba), Santiago Quesnel (Argentina), Juan Dolhare (Argentina), Otto Apuy (Costa Rica), and Ricardo "Chino" Morales (Costa Rica).

An exclusive, opening event to celebrate *Collective* and LaCa's two-year anniversary will take place on Thursday, March 26 from 6-9 p.m. at LaCa Projects Gallery. The celebration will include presentations of Latin American cuisine, dance, and music. SPACE IS LIMITED. **Contact Neely Verano at neely@lacaprojects.com or 704.837.1688 to arrange a phone interview with available artists and/or to RSVP to the preview.**

Collective will be open from March 19 through June 5. Gallery hours are 10 a.m. – 6 p.m. Tuesday through Friday, 12 p.m. – 5 p.m. Saturday, and by appointment. Visit www.lacaprojects.com, or call 704-

837-1688/e-mail info@lacaprojects.com for more information and for photographs of selected designs from the exhibition.

About LaCa Projects

LaCa Projects opened in March 2013 with *poetics of erratic materialism*, a solo exhibition featuring the works of pop-surrealist artist Juan Dolhare (Argentina). Located in the heart of the revitalized FreeMoreWest neighborhood, LaCa Projects is a platform dedicated to the presentation, development, and promotion of Latin American art and culture within the United States. The gallery encourages cross-cultural dialogue by representing a small group of influential and thought-provoking contemporary, emerging and mid-career artists, as well as exhibiting a broader range of work by established and Master Latin American artists. In November 2014, the gallery opened three artist studios for Latin American artists and began the planning stages for an authentic cafe set to open later in 2015. The LaCa Projects facility spans more than 8,000 square feet and is ideal for corporate and private events.